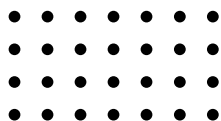




2024-25

# Annual Report



# LETTER FROM THE FOUNDER



**Dr. Lata Ghanshamnan**  
CO-FOUNDER

As RNisarg enters its milestone 10th year in the field of environment conservation, I reflect with pride on the journey we have undertaken. As doctor-founders, our mission has always been to diagnose challenges and design sustainable solutions that create long-term impact.

Waste management, with its ever-growing complexity in types, volumes, and its deep connection to human behavior, has always been at the heart of our work. While our beginnings were rooted in simple source segregation, our learnings over time have guided us to focus on niche waste streams—especially those closely linked to health care. This refined direction has become our key area of work for the future.

***What strengthens RNisarg is our clarity of concept and commitment to precise execution. This gives us the edge to translate vision into action. As a team, we aspire not only to manage waste but also to inspire a shift towards sustainable living—building communities that choose to live responsibly, not merely out of convenience.***

It is my hope that through our initiatives, we continue to pave pathways for a cleaner, healthier, and more sustainable tomorrow.

“

It is my hope that through our initiatives, we continue to pave pathways for a **cleaner, healthier, and more sustainable** tomorrow.

”

# TABLE OF CONTENT



About us	<b>03</b>
Spread of our Projects	<b>04</b>
Milestones	<b>06</b>
Our Programs	<b>07</b>
Our events	<b>14</b>
Goals for 2024-25	<b>19</b>
Testimonials	<b>20</b>
Financials	<b>21</b>
Donors	<b>23</b>



## ABOUT US

Established in 2016, RNisarg Foundation is a non-profit organization committed to tackling civic challenges by fostering meaningful citizen involvement. We believe that sustainable, long-term change starts with individuals who are conscious, responsible, and actively engaged in shaping their communities.

Our model of citizen engagement is built on three foundational principles:

- **Self-Awareness**
- **Self-Discipline**
- **Self-Participation**

By nurturing these values, we aim to ignite collective action and pave the way for sustainable, resilient cities.



### MISSION

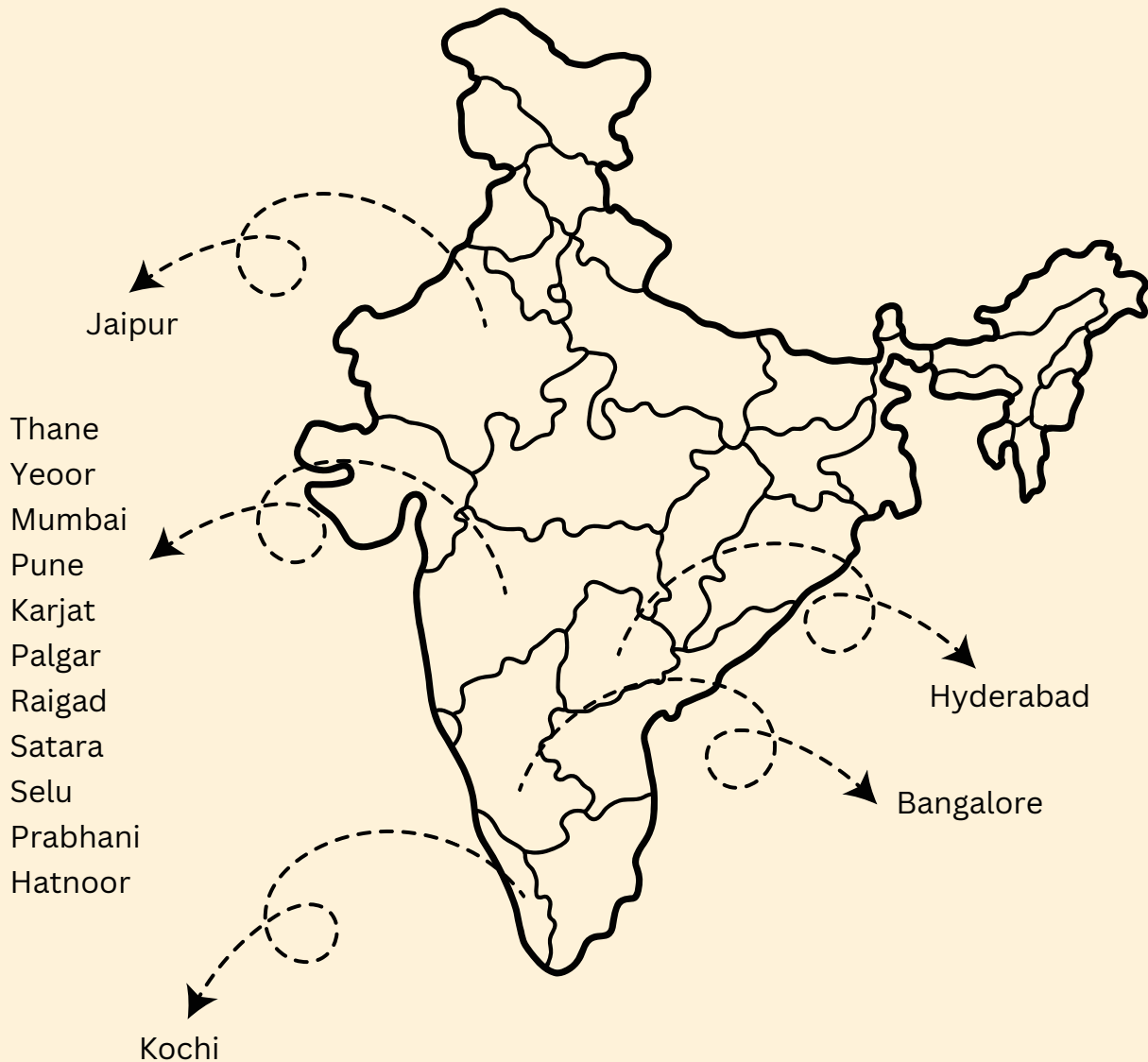
To build sustainable cities.



### VISION

To bring in joy of living for every being.

# SPREAD OF OUR PROJECTS



## 5 STATES

Programs running in multiple states for larger impact

## 15 LOCATIONS

Partnering with local stakeholders and women group

The urgency of our work is underscored by global trends. According to a United Nations report, by 2030 the urban population of developing countries will double, with 90% of this growth occurring in Asia and Africa. Our cities, already burdened by poor air and water quality, ineffective waste management, and failing infrastructure, will face even greater challenges.

**Making cities sustainable is not just a goal — it is an imperative to protect them from environmental threats and to secure a better future for generations to come.**

***At RNisarg Foundation, we are committed to being part of this vital transformation, fostering partnerships and community-led solutions to create cleaner, healthier, and more vibrant cities.***



# MILESTONES



## 2018

Appreciation by Mr Amitabh Bachchan for the project, Prarambh



## 2018

Felicitation by Chief Minister, Mr. Devendra Fadnavis for best society award for solid waste management



## 2021

Project Green Pharmacy has received accolades under the Swachata Saarthi Fellowship, ranking first and awarded by the Office of the Principal Scientific Advisor to the GOI & Invest India for their Mission Waste to Wealth



## 2022

Project Sakhi was selected as a Finalist under Adivasi category for 10th National Social Innovation conference held at Pune International Centre

## 2023

Achiever's award for Project Sakhi by the hands of CM hon. Eknathji Shinde



## 2023

Green Pharmacy was selected In Finals for SIA awards under WASH category

## 2025

Thane Gaurav Award

# OUR PROGRAMS FOR IMPACT

Through its diverse initiatives, RNisarg Foundation takes a holistic approach to tackling critical issues like sustainability and menstrual hygiene. The organization promotes eco-friendly practices in urban communities while empowering women with the knowledge and tools needed for effective menstrual health management.



**PRARAMBH**



**FOLLOW THE MONKEY**



**SAKHI**



**GREEN PHARMACY**



# PRARAMBH

An initiative by RNisarg Foundation aimed at educating and empowering students and educational institutions to actively participate in effective waste management practices.

## S-Miles (Road Safety) –

S-Miles is RNisarg Foundation's road safety initiative that promotes awareness, responsible behavior, and safer streets through community engagement.

Working with schools, colleges, and local communities, the program uses street plays, workshops, and creative campaigns to instill traffic discipline and pedestrian safety.

By fostering accountability and empathy, S-Miles encourages long-term behavioral change among drivers, pedestrians, and cyclists.

## Follow the Monkey

"Follow the Monkey" is a creative and impactful campaign under RNisarg Foundation's Prarambh program, aimed at educating children about waste management and segregation.

### Core Objectives:

- Transform schools into zero-waste campuses
- Promote waste segregation as a daily practice within educational institutions
- Engage families and communities through student involvement
- Equip future generations with knowledge and skills to manage waste responsibly





# IMPACT

- Schools Enrolled: **Total Schools: 24**

## Direct Impact

- Waste Management Awareness: **4,173 students (7th Std)** educated on waste segregation, recycling, and sustainable waste practices
- Road Safety Education: **4,109 students (6th Std)** trained on road safety rules, pedestrian behavior, and responsible commuting
- Support Staff Training: **552 housekeeping staff** trained to set up and maintain zero-waste infrastructure in schools
- Material Collection: Ongoing collection of Multi-Layered Plastics (MLP) from participating schools, contributing to measurable waste reduction

## Indirect Impact

- Student Outreach: **50,000 students** indirectly reached through peer learning and school-wide activities led by trained 6th and 7th standard students
- Community Reach: **2,00,000 citizens** reached with key messages on waste management and road safety ((Assuming each student influenced an average household of 4)



# FOLLOW THE MONKEY

## 3-LEVEL WASTE SEGREGATION - THANE CITY

This project focuses on improving waste segregation practices in residential societies by targeting three key waste categories: dry, wet, and reject (hazardous/sanitary) waste. The goal is to foster sustainable waste management at the community level.

### Project Overview



### Project Overview

- Location: Thane
- Target Households: **5,000**
- Successfully Segregating Households: **1,500**
- Partner Support: Thane Municipal Corporation (TMC)
- Provided operational support, resources, and credibility to the initiative

### Implementation & Results

- Waste Audits Conducted: Pre- and post-campaign evaluations

#### Before Campaign:

- **5 tons/day** of unsegregated waste sent to landfill

#### After Campaign:

- **2.5 tons/day** of wet waste – composted at Rutu Park
- **2.4 tons/day** of dry waste – sent for recycling
- **0.1 ton/day** of hazardous/sanitary waste – incinerated



# GREEN PHARMACY



Pharmaceutical waste is becoming a growing environmental concern, driven by rising drug consumption and the serious health and ecological risks associated with improper disposal.

## Launched in 2021

this project was started to advocate for stringent safety regulations on expired medications and packaging is essential for promoting responsible waste management within the pharmaceutical sector.

### Infrastructure Growth

- Bins Installed: Increased from **26 to 82 bins across Thane**
- Locations include gated societies, chemists, general physicians, and educational institutions
- Bin Sizes:
  - Small for limited-use spaces
  - Big bins made using **20 kg of recycled plastic**



## Impact Overview

- Awareness Outreach: **4 lakh households** educated on the importance of safe pharmaceutical waste disposal
- **Environmental & Public Health Benefits:** Prevented pollution, antimicrobial resistance (AMR), poisoning, and pilferage

## Breakdown of Waste Collected

- Active Pharmaceutical Ingredients (APIs): **1,333 kg**
  - Multivitamins: **34%**
  - Painkillers: **16%**
  - Antibiotics: **8%**
- Packaging Waste: **667 kg**
  - Recyclable: **413 kg**
  - Non-recyclable: **254 kg (Over 60% is multi-layered plastic - MLP)**



# 2000 kgs

pharmaceutical waste collected  
from households

# PROJECT SAKHI



Project Sakhi is RNisarg Foundation's flagship menstrual health initiative aimed at empowering menstruating women through education, access to sustainable menstrual products, and livelihood opportunities. The program focuses on marginalized communities, including urban slums, tribal regions, and rural areas.

## Key Highlights

- Locations: **Mumbai, Nere (Panvel), Parbhani, Selu, Hatnoor**
- Target Group: **Women from urban slums, rural, and tribal areas**
- Sessions Conducted: **200+**
- Women Educated: **12,000**
- Menstrual Cups Distributed: **9,600**
- Adoption Rate: **75% (7,200 women)**
- Sakhi Trainers Trained: **1,000**

## Impact

- Sanitary Waste Avoided: **8.6 million pads/year (~13 tons)**
- Financial Savings: **₹8.64 million/year**
- Zero menstrual waste & zero product expense for **10 years (for converted women)**
- Livelihood: Income opportunities for **1,000 Sakhi trainers**

# Celebration of Foundation Day 2024



RNisarg Foundation proudly celebrated its 8th anniversary with an engaging event that brought together members of the advisory board, partners, well-wishers, and the core team. The occasion served as a platform to reflect on achievements, share learnings, and chart the course ahead.

## Objectives of the Event

- Showcase the Foundation's progress, impact, and key milestones
- Present a concise financial and operational overview
- Collect feedback, insights, and strategic guidance from stakeholders

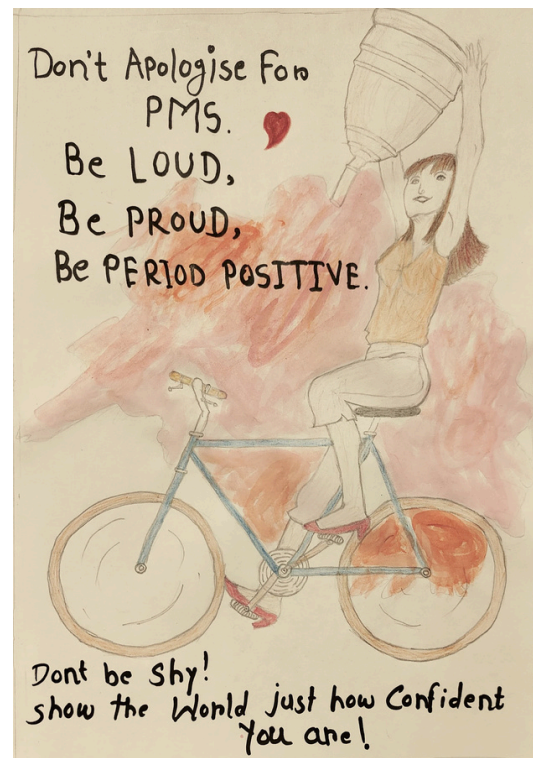
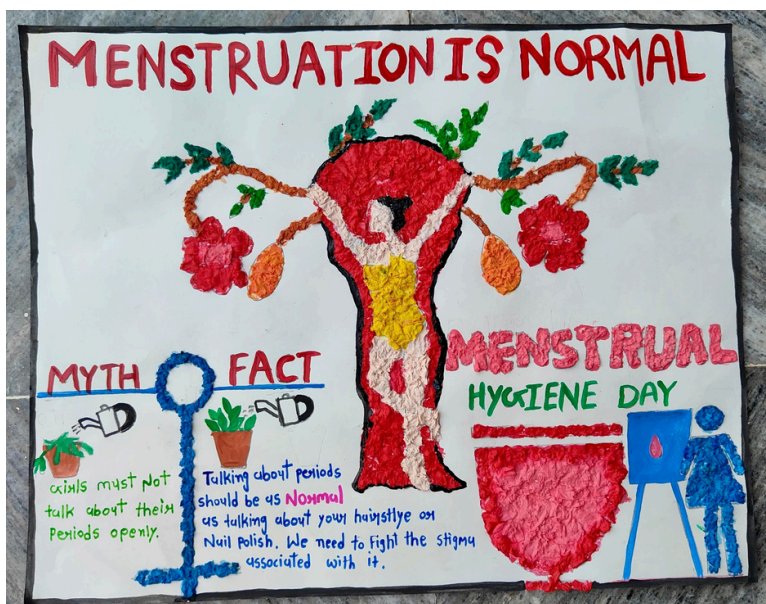
## Event Highlights

- Shared yearly impact data and major project accomplishments
- Advisory board members provided strategic inputs and reflections
- Conducted an interactive feedback session with attendees
- Outlined the vision, goals, and focus areas for the coming year

# MeSakhi 2024 – Celebrating Menstrual Hygiene Day

In collaboration with: FOGSI, AMOGS, Thane Obstetric and Gynaecological Society (TOGS), and the Adolescent Health Committee

To mark World Menstrual Hygiene Day, RNisarg Foundation hosted MeSakhi 2024, a unique online contest and awareness initiative aimed at normalizing conversations around menstruation. The event celebrated creativity, inclusivity, and education through the theme “Menstruation is Normal.”



The contest was open to all genders and age groups, with a strong emphasis on inclusivity, encouraging entries from both urban and rural, including Adivasi communities. With no entry fee and submissions accepted in any language, the initiative received overwhelming participation across three age categories: under 18, 18–35, and above 35 years.

The event culminated on 28th May 2024, with the contest results announced during a Facebook Live event. It featured a panel discussion on Early Onset Menstruation, bringing together leading voices in menstrual health. The Chief Guest, Dr. Arundati Muralidharan, Founder of the Menstrual Health Alliance India (MHAI), shared valuable insights, alongside Guests of Honour including Dr. Jaydeep Tank (President, FOGSI), Dr. Madhuri Patel (Secretary General, FOGSI), Dr. Kiran Kurtkoti (President, AMOGS), and Dr. Datta Panandikar (President, TOGS).

# Project Green Pharmacy – Gudi Padwa Awareness Drive



On the occasion of Gudi Padwa, RNisarg Foundation took part in the Shobha Yatra in Thane to showcase Project Green Pharmacy. The campaign focused on raising public awareness about sustainable healthcare practices and the importance of responsible disposal of medicines and pharmaceutical waste.

## Event Highlights

- The awareness drive reached thousands of citizens, spreading the message of environmental responsibility in healthcare.
- The campaign was actively supported by 12 student volunteers from Bedekar College, whose enthusiasm and participation greatly contributed to its success.
- Informative displays and interactions helped educate the public on how improper medicine disposal contributes to environmental pollution and health risks.

RNisarg Foundation extends heartfelt thanks to the student volunteers from Bedekar College for their commitment, and to the community members who supported the initiative. Their involvement helped make this Gudi Padwa celebration not only festive but also purposeful.

# Project Green Pharmacy – Awareness through Saree Walkathon

RNisarg Foundation participated in a unique and vibrant Saree Walkathon alongside a group of doctors to raise awareness for Project Green Pharmacy. This innovative initiative combined cultural pride with public health advocacy, as doctors ran in sarees to highlight the importance of responsible medicine disposal and sustainable healthcare practices.



## Event Highlights

- Engaged thousands of citizens, effectively spreading the message of safe medicine disposal and eco-friendly healthcare.
- The event successfully merged tradition, health, and environmental responsibility, using a powerful and relatable platform to enhance public understanding.
- Strengthened community engagement, reinforcing the link between everyday choices and broader sustainability goals.

As part of the event, a saree draping workshop was organized, attracting over 75 enthusiastic participants. The session provided practical guidance on both traditional and modern draping styles, empowering attendees to wear sarees with confidence and celebrating cultural expression.

RNisarg Foundation extends sincere gratitude to the participating doctors, volunteers, and event organizers for their invaluable support. Their involvement helped amplify the message of Project Green Pharmacy and inspired collective action toward a greener, healthier future.

# Employee Engagement Programs



RNisarg Foundation collaborated with corporate partners to drive awareness on pressing civic and health issues through customized employee engagement initiatives. These programs aimed to foster workplace inclusivity, community responsibility, and sustainable practices.

## L&T Energy Hydrocarbon

- Conducted an awareness session on Menstrual Health and Hygiene to promote inclusivity and sensitization in the workplace.
- Set up exhibition stalls on waste management and menstrual health for employees, encouraging interaction and learning.

## Wipro

- Facilitated a Menstrual Health and Hygiene session, helping employees better understand menstrual equity and supportive workplace practices.

## ConnectFor

- Delivered Waste Management awareness sessions, emphasizing segregation, waste reduction, and environmentally sustainable behaviors at both individual and community levels.





# GOALS OF 2025-26

## Project Prambh – Young Changemakers

- Focus: Early education on responsible waste behavior
- Expand school programs: students, teachers, housekeeping staff
- Goal: Create Zero Waste Schools, eco-conscious next generation

## Project Sakhi – Menstrual Health

- Focus: Sustainable menstrual practices in communities
- Outreach in slums & tribal areas, menstrual cup training & distribution
- Goal: Normalize eco-friendly menstruation, reduce sanitary waste

## Project Green Pharmacy – Hazardous Waste Disposal

- Focus: Safe disposal of pharma and household hazardous waste
- Awareness drives, collection systems, pharmacy partnerships
- Goal: Reduce environmental contamination & health risks

### Year 1: Consolidation & Capacity Building

- Strengthen governance & internal systems
- Train staff, develop leadership
- Standardize replicable processes
- Build centralized data/reporting systems

### Years 2–5: Expansion & Collaboration

- Scale projects to new geographies
- Partner with government, CSR, academia
- Develop service-based revenue models
- Establish RNisarg as a credible ecosystem player
- Share impact through reports and platforms

# TESTIMONIALS

“

We are sincerely grateful to RNisarg Foundation for the wonderful initiative through Project Prarambh. The Grade 7 students of EuroSchool Metro Campus showcased outstanding creativity by turning waste into useful products—ranging from lip balm and rosewater to decorative crafts and home items. Their innovation and enthusiasm were truly inspiring. This initiative not only promoted sustainability but also encouraged students to think creatively about resource use. Thank you for your support and guidance.

**Neelam and Renu**  
Euroschool Metrocampus

“

As an Asha worker from Bail Bazar. I was introduced to the menstrual cup during a community session and found it very comfortable. This inspired me to become a Sakhi trainer with RNisarg Foundation. I now raise awareness about menstrual health and distribute cups to women in need.

This initiative not only empowers others but also provides me with an additional income to support my family. I'm proud to contribute to both women's health and the environment.

**Vanita Gaikward**  
Asha worker, bail bazar

# FINANCIALS - I

## SCHEDULE IX

EXPENDITURE	Rs.	Rs.	INCOME	Rs.	Rs.
Expenditure in respect of Properties :			By Rent (Accrued)		-
Rates, Taxes, Cesses		-	(Realised)		
Repairs and maintenance		-	By Bank Interest	29,837.00	
Salaries		-	" Interest (FDR)	79,404.00	
Insurance		-	" Interest (IT Refund)	-	1,09,241.00
Depreciation		-	By Donations in cash or Kind		60,05,648.00
Other Expenses		-	By Sponsorship		-
To Establishment Expenses		-	By " On Securities		-
To Remuneration to Trustees		-	By " On Loans		-
To Remuneration		-	" Dividend		-
To Exhibition Stall Rent		-	" Grants		-
To Professional Fees	49,560.00		By Income from Various Activities		40,010.00
To Interest & Late Fee	-		By Balance W/Back		-
To Contribution and Fees	-				
To Audit Fees	-				
To Website development charges	11,151.00				
To Training Charges	-				
To General Expenses	18,219.75				
To Depreciation	6,465.00				
To Amount transferred to Reserve or specific funds.	-	85,395.75			
<b>To Expenditure on object of the Trust :-</b>					
a. Religious	-				
b. Educational	-				
c. Medical Relief	46,80,296.00				
d. Relief of poverty	-				
e. Other Charitable objects	-	46,80,296.00			
Amount Written off					
(a) Bad Debts	-				
(b) Loan Scholarship	-				
(c) Irrecoverable Rents	-				
(d) Other Items (Fixed Assets)	-				
Amount transferred to Reserve or Specific Funds					
(a) Medical Relief	-				
(b) Relief of Poverty	-				
(c) Other Charitable Objects	-				
To Surplus carried Over to Balancesheet		13,89,207.25			
	TOTAL RS.	61,54,899.00		TOTAL RS.	61,54,899.00



# OUR SUPPORTERS

1. Erina Eco Craft Private Limited
2. Equanimity Advisory Service P Ltd
3. K.V Traders
4. Nilima Kelkar
5. Equanimity Advisory Service P Ltd
6. Siddharth Shankaran
7. Alkem Laboratories Limited
8. Auftritt Healthcare Private Limited
9. Indchemie Health Specialities Private Limited
10. Systopic Laboratories Private Limited
11. Erina Eco Craft Private Limited
12. Dr. Smita Mudgerikar

## CSR

1. Larsen & Toubro Limited (L&T)
2. TruHome Finance Limited (earlier known as Shriram Housing Finance Limited)
3. Toyo Engineering India Private Limited
4. HD Fire Protect Private Limited
5. Rashtriya Chemicals and Fertilizers Limited (RCF)
6. Pitambari Products Private Limited
7. Universal Nutriscience Private Limited

# OUR TEAM



**Dr. Lata Ghanshamnani**  
Co-founder, MS, DNB,DOMS  
Ophthalmologist



**Dr. Leena Kelshikar**  
Co-founder, MBBS,DA,  
Anesthesiologist



**Mrs. Veena Angadi**  
M.Sc, MPhil (FRM)  
PG Diploma in Yoga

## TEAM MEMBERS

**Ms. Pooja Motwani**  
Program Head

**Ms. Shikha Yadav**  
Program coordinator

**Deepali Patil**  
Program coordinator

**Mrs. Kajal Tupe**  
Program Coordinator

**Sakshi Tambe**  
Field worker

**Maya Kasam**  
Field worker

**Sampada Sawant**  
Field worker

**Mr. Sachin Kumar**  
Social Media manager

# CONNECT WITH US



## MORE ABOUT US



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